

PRONTOW / NEW BRANDING / "ALL ABOUT THE TRUCKS"



PRIMARY LOGO: FOREST + SAFETY

SECONDARY COLOR OPTIONS



BLACKTOP



SAFETY



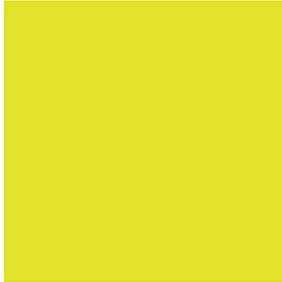
FOREST



ASPHALT

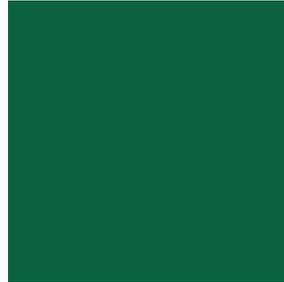
PRONTOW / NEW BRANDING / THE COLOR STORY

PRIMARY COLORS



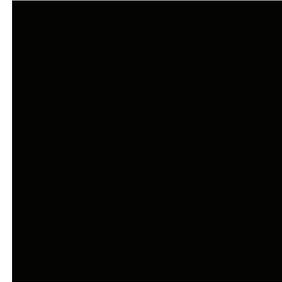
SAFETY

PANTONE: 388
CMYK: 16 / 0 / 96 / 0
RGB: 223 / 227 / 43
WEB: #DFE32B



FOREST

PANTONE: 3425
CMYK: 97 / 35 / 85 / 29
RGB: 0 / 98 / 66
WEB: #006242



BLACKTOP

PANTONE: BLACK
CMYK: 0 / 0 / 0 / 100
RGB: 0 / 0 / 0
WEB: #000000

SECONDARY COLORS



GRASS

PANTONE: 369
CMYK: 97 / 35 / 85 / 29
RGB: 0 / 98 / 66
WEB: #006242



ASPHALT

PANTONE: 425
CMYK: 66 / 56 / 53 / 29
RGB: 84 / 87 / 90
WEB: #54575A



PARKING STRIPE

PANTONE: 116
CMYK: 1 / 18 / 100 / 0
RGB: 255 / 205 / 4
WEB: #FFCD04

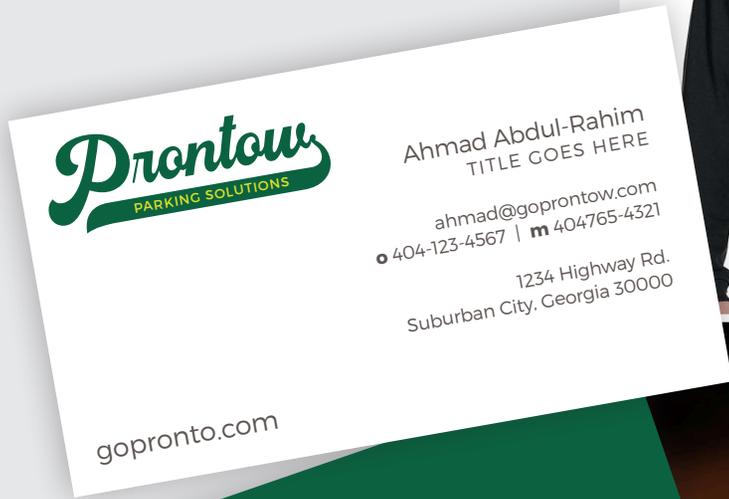
TYPEFACES



Mexiland Script

Montserrat Light

PRONTOW / NEW BRANDING
USE CASES



PRONTOW / BUSINESS CARDS



The front of the business card is white. In the top left corner is the Prontow logo, which consists of the word "Prontow" in a dark green, cursive font, with "PARKING SOLUTIONS" in a smaller, dark green, sans-serif font below it, all contained within a dark green swoosh. To the right of the logo, the name "Ahmad Abdul-Rahim" is printed in a dark green, sans-serif font, with "TITLE GOES HERE" below it. Further down, the contact information "ahmad@goprntow.com | 678.626.0649" and "5277 Hwy. 42, Ellenwood, GA 30294" is printed in a dark green, sans-serif font. At the bottom left, the website "goprntow.com" is printed in a dark green, sans-serif font.

Prontow
PARKING SOLUTIONS

Ahmad Abdul-Rahim
TITLE GOES HERE

ahmad@goprntow.com | 678.626.0649
5277 Hwy. 42, Ellenwood, GA 30294

goprntow.com



The back of the business card is dark green. It features the Prontow logo in yellow, which includes the word "Prontow" in a cursive font, "PARKING SOLUTIONS" in a sans-serif font below it, and a yellow outline of a truck to the right of the text. At the bottom right, the website "goprntow.com" is printed in a yellow, sans-serif font.

Prontow
PARKING SOLUTIONS

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