

NEW SOUTH SUPER PAC / BRANDING

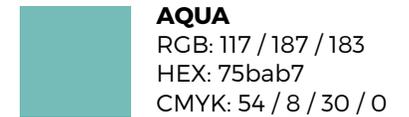
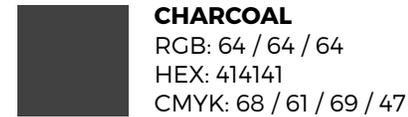


ABBREVIATED VERSION

Use when the logo needs to be used 1.5 in or smaller



COLOR PALETTE



FAVICON



TYPEFACES

LOGOTYPE:

VOSTER

BODY TEXT, HEADINGS, ETC.:

Montserrat light

Montserrat bold

NEW SOUTH SUPER PAC / ALTERNATE VERSIONS

TWO COLORS: CHARCOAL + GOLD



GRAYSCALE



ONE COLOR



ABBREVIATED VERSION

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