

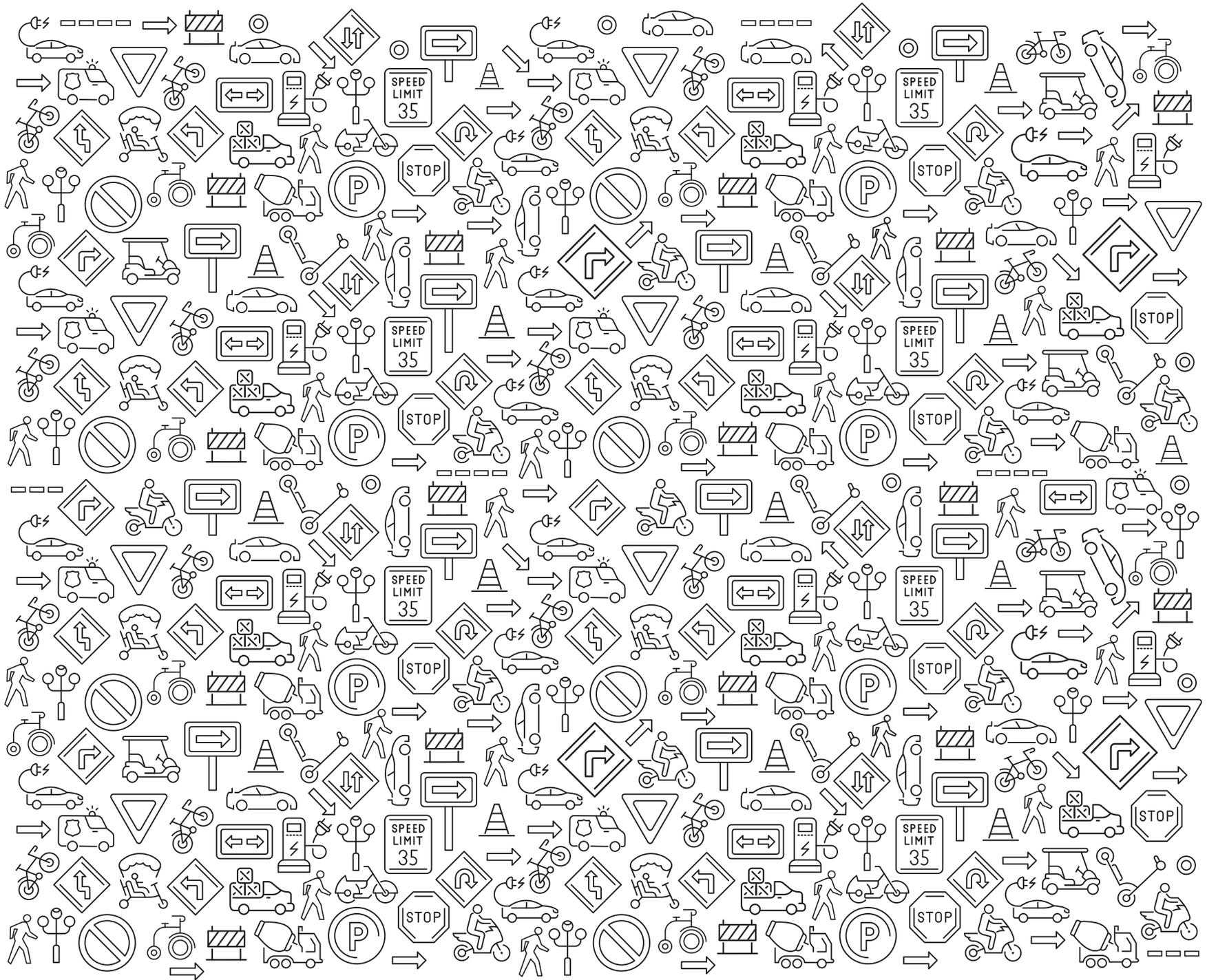
Campaign Branding

**MOVING
ATLANTA
FORWARD**

FULL COLOR LOGO

**MOVING
ATLANTA
FORWARD**

MOVING ATLANTA FORWARD / ICON PATTERN BACKGROUND





MOVING ATLANTA FORWARD / COLOR PALETTE + TYPEFACES



#1B2F56



#2C4E8E



#347BB8



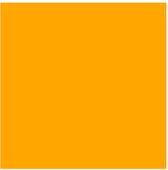
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#9DC4E8



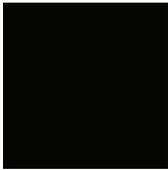
#D03B37



#EAAC42



#EBE9DB



#000000

MONTSERRAT BOLD

MOVING ATLANTA FORWARD

MONTSERRAT LIGHT

Moving Atlanta Forward